

# PROGRAMME

## WEDNESDAY, 5TH OF SEPTEMBER 2018

- 7:00 Departure from Sokos Hotel Lappee  
Approximately a 15 minute-walk to the Passenger Terminal
- 7:10 Customs formalities and embarkation  
Venue: Passenger Terminal, Satamakatu 3, Lappeenranta
- 7:45 Departure of M/S Carelia from Lappeenranta  
Breakfast and networking on board

### 8:30 SEMINAR PART 1: FUTURE OF INLAND WATERWAYS

- 8:30 Welcoming words  
**Heli Koukkula-Teixeira**, Executive Director,  
Finnish Waterway Association
- 8:40 Inland Waterways – the Key Ingredient for Better Mobility  
**Karin de Schepper**, Director, Inland Navigation Europe
- 9:05 Potential of Inland Waterways in Europe – EMMA Findings  
**Stefan Breitenbach**, Head of Project Department,  
Port of Hamburg Marketing
- 9:30 Maritime Traffic and Connections to Local Inland  
Waterways in the BSR  
**Pekka Koskinen**, Vice Chairman/FWA & Senior  
Consultant/Brave Logistics
- 9:55 Inland Waterways in Sweden – Ambitions,  
Challenges and Opportunities  
**Björn Garberg**, Strategic Planner,  
Swedish Transport Administration
- 10:20 Waterways, Shipping and Environment -  
Towards a Sustainable Future?  
**Esko Pettay**, Operator, Sustainable Development and  
Weather, Meriaura Ltd.
- 11:00 Buffet lunch on board

### 11:55 SEMINAR PART 2: TAKING ADVANTAGE OF INLAND WATERWAYS

- 12:00 History, Present and the Future of Lake to Sea Shipping  
**Jan van Dam**, Owner of Van Dam Shipping
- 12:20 Via Lake Saimaa to the World – the Industry's  
View on Today and Tomorrow  
**Anna Näsi**, Maritime Transport Manager, Yara
- 12:40 Inland Waterways as a part of Supply Chain in Saimaa  
**Esa Korhonen**, Logistic Manager, UPM
- 13:00 Enhancing Inland Waterway Transport in Finland –  
Sum-up of the Seminar  
**Jukka Hasu**, Project Coordinator, Regional Council  
of North Karelia
- 13:15 Arrival of M/S Carelia in Vyborg, Russia  
Russian customs formalities  
Free time in Vyborg
- 15:00 Russian customs formalities and embarkation
- 15:30 Departure of M/S Carelia from Vyborg
- 16:30 Dinner and networking on board
- 18:30 Arrival of M/S Carelia in Nuijamaa, Finland  
Optional bus transfer from Nuijamaa to Lappeenranta  
and Helsinki at 19:00
- 21:15 Arrival of M/S Carelia in Lappeenranta, Finland  
Finnish customs formalities



**Interreg**  
Baltic Sea Region



## “ENHANCING INLAND WATERWAY TRANSPORT IN FINLAND”

Seminar cruise to Vyborg along the Saimaa Canal  
organized by Interreg Baltic Sea Region  
Programme's Flagship Project EMMA





# SPEAKERS



## Karin De Schepper

DIRECTOR, INLAND NAVIGATION EUROPE

Karin De Schepper has over 20 years' experience in shipping and inland waterways. Director of Inland Navigation Europe (INE) since 2001, she has been responsible for developing the organisation into an effective advocacy instrument for moving more goods and people by water in EU regions and cities in a sustainable way.

Karin has three masters' degrees: in maritime science, in international and European law, and in translation. She speaks seven languages and was awarded the National Order of Merit by the French Republic in 2008.



## Stefan Breitenbach

HEAD OF PROJECT DEPARTMENT,  
PORT OF HAMBURG MARKETING

Stefan Breitenbach has a background in shipping and a degree in Business Administration. In 2009, he started with Port of Hamburg Marketing in the Department for Market Research. Port of Hamburg Marketing is a non-profit association and takes over the location marketing for the Port of Hamburg as well as for more than 290 of its member companies along the transport chain. Having joint the Project Department in 2010, Breitenbach is nowadays Head of the Department.



## Pekka Koskinen

VICE CHAIRMAN/  
FINNISH WATERWAY ASSOCIATION & SENIOR  
CONSULTANT/BRAVE LOGISTICS

Pekka Koskinen (Ph.D. Econ., logistics) has been working more than 30 years with Baltic Sea area shipping and port business developing growth programs and business strategies for several ports and port operators.



## Björn Garberg

STRATEGIC PLANNER,  
SWEDISH TRANSPORT ADMINISTRATION

Björn Garberg is Master Mariner and has a Master of Science degree in Logistics and Transport Management. After 12 years in various positions at sea, he finally decided to go ashore. He started as market analyst, and following his work as maritime safety consultant, he started to work as Pilot and Traffic Area Manager at the Swedish Maritime Administration. At the Swedish Maritime Administration, he was also responsible for the governmental report "Analysis of Inland- and Coastal Shipping in Sweden", which was published at the end of 2016 on behalf of the Ministry of Enterprise and Innovation.

Since August 2017, Björn Garberg holds a position as Maritime Strategist at the Swedish Transport Administration, which among others include long-term planning and financing of maritime infrastructure and realizing of a modal shift from road to sea.



## Esko Pettay

OPERATOR, SUSTAINABLE  
DEVELOPMENT AND WEATHER, MERIAURA LTD.

Esko Pettay has over 30 years of experience in climate change, water conservation, sustainable development and energy production. He is a biologist and worked in public sector before joining Meriaura Group in 2007 to develop sustainable shipping.

During the years with Meriaura, major advances have been made regarding biofuels, energy efficiency etc.

Esko Pettay is also involved in many environmental activities at national and international forums. His focus has for a long time been climate change mitigation and adaptation. He is also known as a keen photographer, who would like to spend more time at the summer house on the shores of Lake Näsijärvi with his family.



## Jan van Dam

OWNER OF VAN DAM SHIPPING

Jan van Dam, owner of Van Dam Shipping, was born on a river barge. His family has for 5 generations sailed on rivers and at sea - 6th generation already sailing with an own fleet.

In 1991, his family bought the first ship, "Carolina", where his family (wife and 4 children) sailed through Western Europe. In 1996, the fleet was extended and started to sail at Saimaa.

Mr. van Dam describes Saimaa as their second home. In 2000, they started to develop a new Saimax-vessel. The first one, "Susanne", started sailing in 2004. Now, 14 ships have been built, and all the time the ships have been profitable.



## Anna Näsi

MARITIME TRANSPORT MANAGER, YARA

Anna Näsi joined Yara in 2007. She currently holds the role of Maritime Transport Manager where her responsibility area is shipping in the Nordic region. Anna Näsi has a maritime background and a Master Mariner's degree and she has worked over 20 years with shipping. Prior to switching to the industry's side, she worked for shipowners both on board and ashore.



## Esa Korhonen

LOGISTIC MANAGER, UPM

Esa Korhonen has 25 years of experience in different positions in wood sourcing and in the forest industry logistics. Leading the logistics network consisting of all transportation methods both in domestic and in international flows have been in significant role at his working career. Since 2018 duties of law-based floating manager have belonged to him, being the only floating manager in Europe.